

Improve retail from inventory to checkout.

Ten ways Business Continuity can help

1 Reliable connection

A reliable connection keeps you moving around the clock.

Wireless routers and mobile broadband service give retailers a reliable 4G LTE failover connection for wired stores, which helps customers make purchases and employees stay productive.



2 Synchronized operations

Get your entire supply chain on the same page with collaborative data management in the cloud.

Cloud services with advanced storage architecture allow for information sharing and intercompany collaboration, which help keep your business running smoothly and your employees engaged.



3 Pop-up shops

Help keep your temporary shops up and your merchandise moving out with a reliable connection.

A private network with 4G LTE and wireless routers can serve as a network connection for retail opportunities in temporary locations, helping retailers quickly provide service and generate more sales.



4 Simplified inventory

Get a better view on goods and orders so you know what to keep in stock when.

Cloud-based services allow retailers to have an accurate view of inventory at all times. So predicting sales and adjusting orders is a smooth, organized process.



5 Reliable security

Help keep sensitive information secure throughout interruptions or downtime.

Protect your most important assets, like critical data and customer information, with a business continuity plan that helps retailers maintain security even during outages.



6 Accessible information

Get access to secured, sensitive data even during outages.

When wirelines go down, wireless connectivity automatically gives retailers a way to access to crucial information and systems by using cloud-based technology and a failover connection.



7 Customer trust

Manage and store your customers' sensitive information with advanced security.

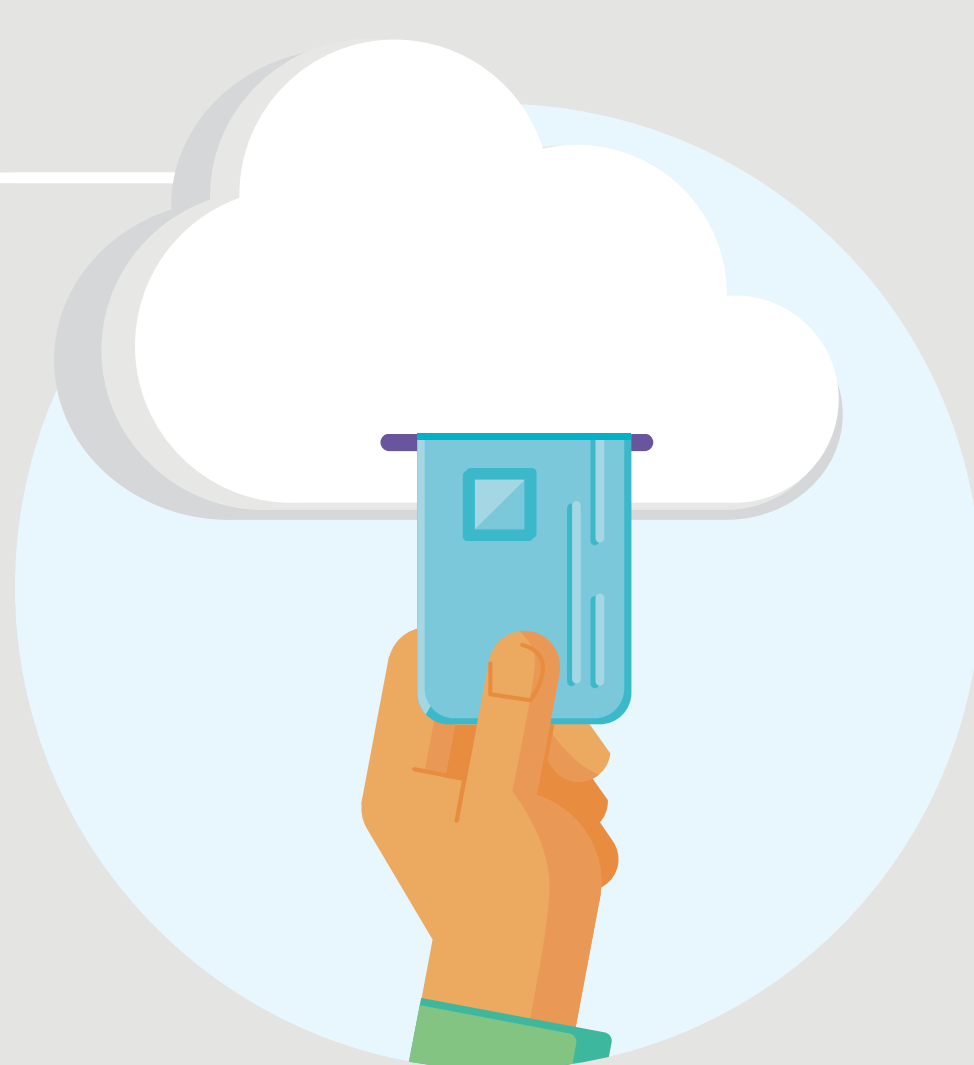
Designing a smart security strategy to control applications, encrypt and store data, and keep an analysis of networks helps keep your customer information safe and secure.



8 Simple checkout

Mobile point of sale brings the ease of online shopping to brick and mortar.

Business continuity and mobile point of sale offer flexibility and mobility to a sales team, which can mean customers get fewer lines and hassle, but more professional help with purchases.



10 Loyal customers

Continuity solutions help you stay connected to loyal, online customers.

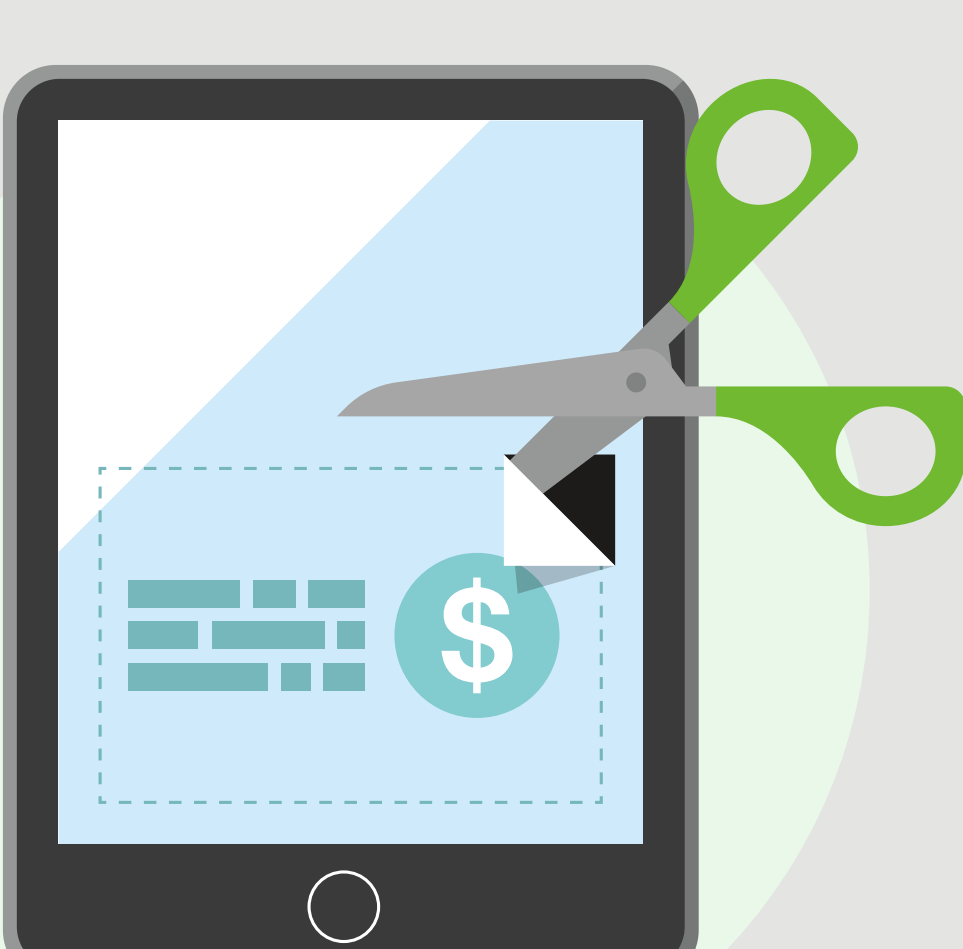
Wireless connectivity with automatic failover, extended network coverage and wireless routers give retailers a connection to customers and systems when wired connections are unavailable.



9 Engaged customers

Grab your customers' attention and keep it with an interactive customer experience.

With interactive kiosks and targeted marketing, retailers can connect their customers with a way to browse products, hear about sales and more, helping generate more opportunities for your business.



Verizon offers a range of Business Continuity solutions that give retailers reliable wireless backup connections. So the systems that matter most can stay connected. With smart solutions and advanced technology, Verizon can design a strategy that fits your needs.

To learn more about Verizon Business Continuity solutions, contact your Verizon business representative.

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